

See Your Business in Context.



Visual Fusion® unites all the information important to your business visually, in the insight-producing context of location, time, and analytics.

It exposes risk and reveals opportunity, **driving new insights** and **empowering better decisions.**



Visual Fusion[®] is data visualization software that unites data sources in a visual, interactive context for better insight and faster action.

Visual Fusion's unique capabilities and award-winning user experience are helping organizations gain understanding, improve their bottom line, and keep their people safe.

With Visual Fusion, you can integrate countless data sources into an application that empowers information workers and decision makers to do their jobs more effectively and efficiently.

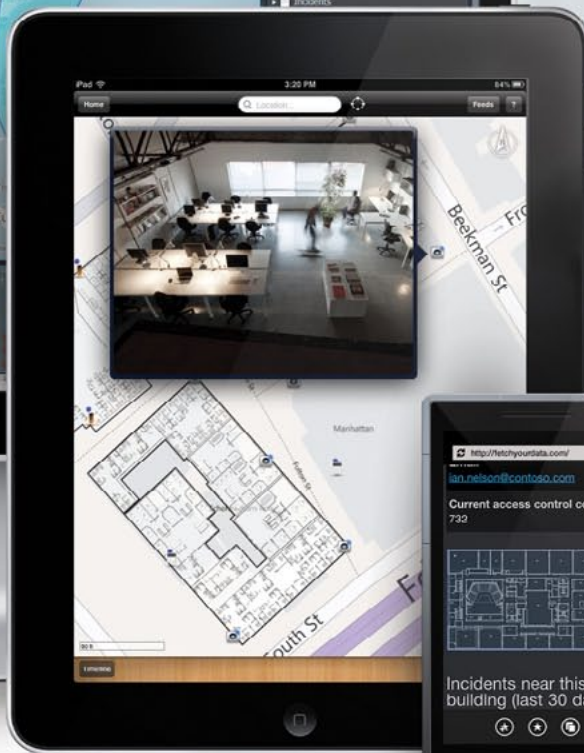
Visual Fusion uses the geospatial and time attributes of information to unite enterprise data, Web feeds, spreadsheets, images, and more in a single view, for applications that speed operational tasks, foster new insights, and promote better decision making.

By repeatedly solving key problems for the Global 2000 and government, Visual Fusion has earned a reputation for compelling innovation, rapid implementations, and the highest quality user experience.

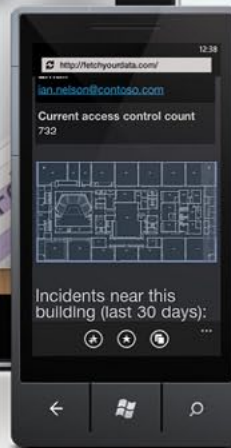
Markets are competitive, but using Visual Fusion makes you and your organization stand out.



Visual Fusion for Silverlight



Visual Fusion for iPad



Fetch!

Data Visualization Whenever and Wherever

Visual Fusion visually consolidates all your enterprise data in business focused apps built for iPads or Silverlight compatible browsers.

Fetch!, a companion product, gives you on-the-go access to the same enterprise content from your mobile device.

Visual Fusion provides us with a better, more efficient way to deliver services to our clients—giving them integration, context, and relevance that aren't available in traditional GIS and information management solutions. It's given us a unique competitive advantage.










Hal S. Ozanne Senior Vice President of Engineering, ENGlobal

Visual Fusion® has won critical acclaim for empowering organizations in four key areas:

- 1** The **visual integration of data** into an exciting, interactive data visualization exponentially increases the value and usability of that data. Visual Fusion brings data out of constrictive spreadsheets, static reports, and mono-focused dashboard widgets into the full context of location, time, and analytics.
- 2** A **world-class user experience** means anyone can use it, and it will actually get used. Applications built on Visual Fusion get noticed in an organization: the user interfaces are compelling, the interactivity is both enjoyable and useful, and most importantly, the apps help people do their jobs more effectively and efficiently.
- 3** **Faster time to deployment** means your mission-critical app is typically deployed in days or weeks, not months or years. Visual Fusion lets you develop compelling visualizations rapidly, so your organization can move on to solving the problem or gaining new insight on an issue.
- 4** **Deep SharePoint integration** makes implementation and adoption a snap. Realize the advantages of ultra-rapid development, built-in security, and integrated content management. No other BI, geospatial, data visualization, or mashup product takes advantage of SharePoint the way Visual Fusion does.



Organizations like these are using **Visual Fusion®** to make real-time decisions about:

-  **Security & Response**
-  **Sales & Marketing Analysis**
-  **Supply Chain Visualization**
-  **Asset Management Visualization**
-  **Mobile Asset Tracking**
-  **Project Management Visualization**
-  **Professional Services Visualization**
-  **Government Transparency**
-  **Situational Awareness**

Visual Fusion's flexibility makes it ideally suited for a wide range of implementations across a variety of needs. Responding creatively to today's unique problems and agilely to tomorrow's unforeseen events represent the power of Visual Fusion as business intelligence software.

Typically web GIS applications take months to design and deploy – with Visual Fusion you can have a new application built in days, or even hours, integrated with virtually any data source inside, or outside of your organization.

Matthew Pietryszyn GIS Coordinator, City of Brampton

Visual Fusion®

Key Capabilities



CONNECT

to virtually any data source within the enterprise or on the Web



ANALYZE

information in the full context of location, time, and analytics



INTERACT

with the data through filters and queries, and see the results across maps, timelines, graphs, and lists



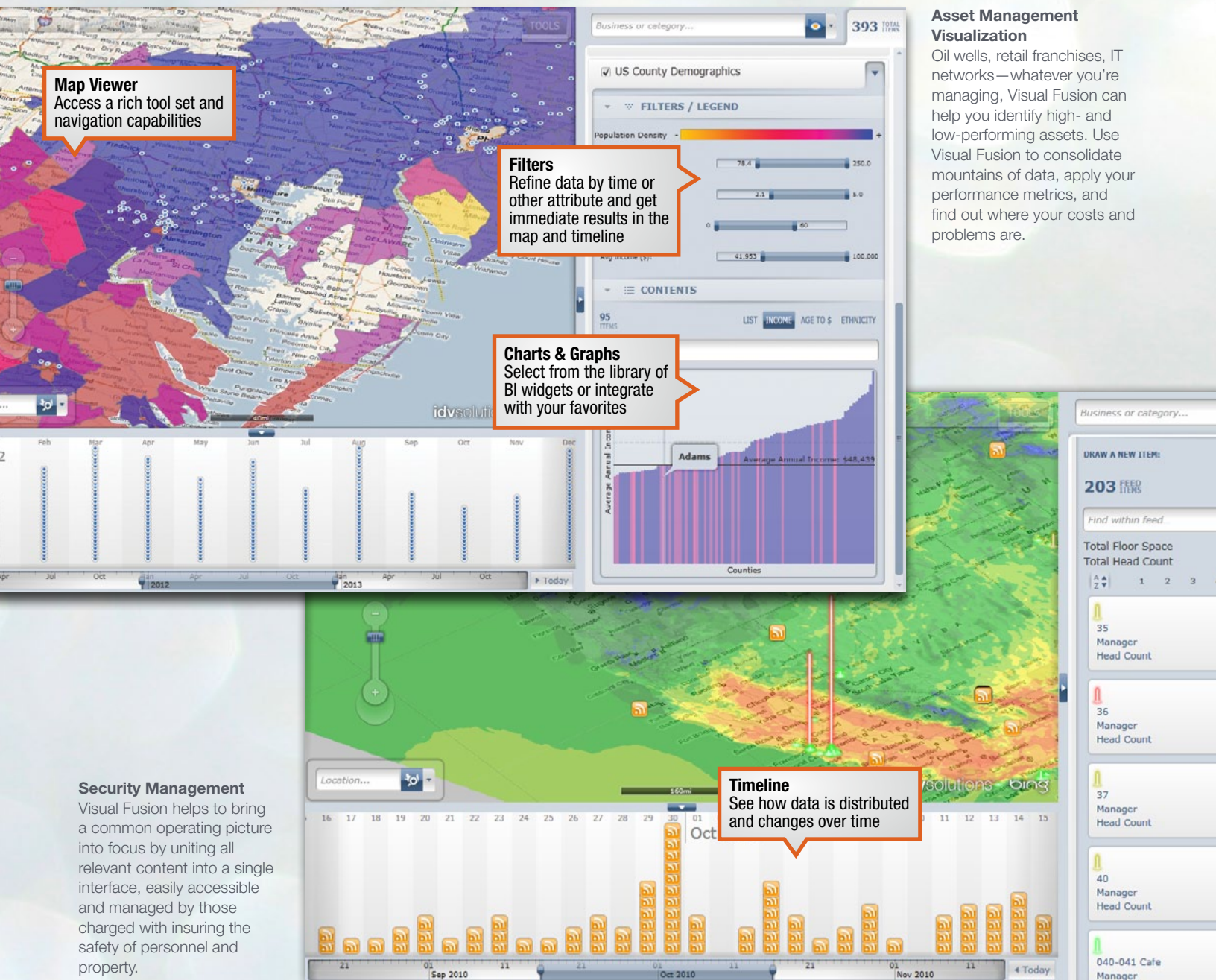
CONTRIBUTE

new information with Web searches, links, integrated drawing tools, and database update tools



COLLABORATE

with colleagues by sending Favorite interactive views, rich snapshots, and annotation



Visual Fusion®

Key Benefits



INSIGHT

- get the big picture by seeing all relevant data united in the full context of location, time, and analytics
- deep dive into the details and slice and dice the information to answer specific questions



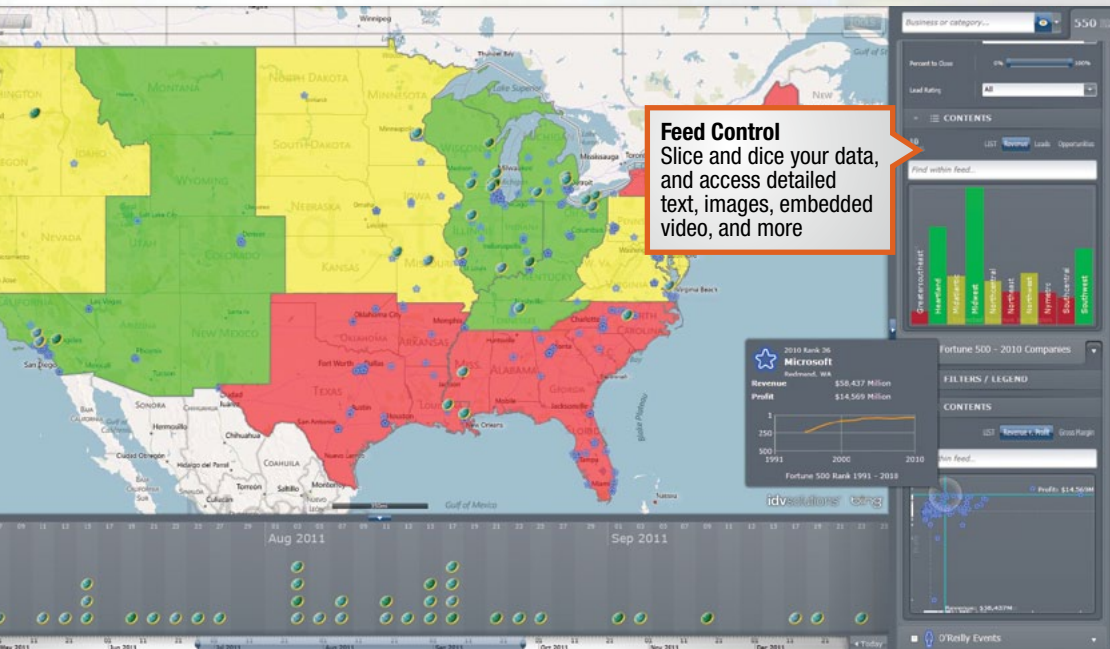
PRODUCTIVITY

- spend less time in operational tasks and more time in analysis and discovery
- start using a solution in days or weeks, not months or years



VALUE

- get more out of existing data and system investments with a powerful tool that anyone can use
- respond agilely to changing business needs with apps that can be tailored to any business need
- build what you need now; SDK and developer resources make it easy to extend applications as needed

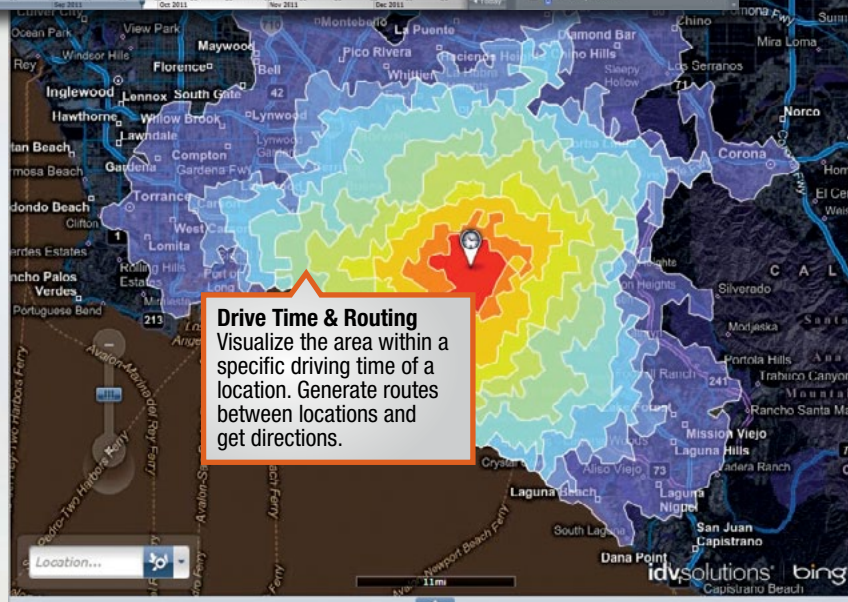


Retail/Marketing Intelligence

Visual Fusion slices and dices your critical sales and marketing data across location, time, and other key measurables. Filter by salesperson, status, deal size, promotional offer, lead source, and many other data attributes of interest.

Supply Chain & Logistics

Visual Fusion allows the visual consolidation of multiple disparate data sets related to suppliers, customer information and demographics, market share, product level detail, and territory polygons, alongside traditional map features (roads, points of interest, and more).



DRIVE-TIME ✕

STARTING POINT

191 Acacia Pkwy, Garden Grove, CA 92840-5310

DURATION OPTIONS

✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕ ✕

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60

Heavy Traffic
OK

You can set a drive time's starting point in several ways...

- Type an address above
- Right-click any location on the map
- Right-click a point item on the map
- Select a point item, and get drive-times via the Details Panel
- Drag an existing drive-time starting point to a new location

CANCEL CHANGES
DELETE DRIVE-TIME

Visual Fusion® Core Technologies

VISUAL FUSION SERVER

Integration, Intelligence, and Performance

- Connect to relevant data sources
- Style data based on business rules
- Filter data based on user action
- Optimize data performance for “speed of business” usage

VISUAL FUSION EXPERIENCE

Dynamic UX, Context, and Interactive

Data Visualization

- Contextualize all relevant content in a single view
- Visualize all data in meaningful and insight-producing ways
- Interact with your data to fine tune discovery and take action
- Contribute content on the fly and write back to data sources
- Use Visual Fusion on your PC with our Silverlight viewer or on your iPad

VISUAL FUSION PORTAL

Collaboration, Content Management, and Mashups

- Rapidly develop business-focused applications
- Spatially enable SharePoint content
- Create and manage geo-content
- Leverage SharePoint infrastructure and governance

VISUAL FUSION CONNECTORS

Web Feeds

- KML
- ATOM
- GeoRSS
- WMS

Popular Data Sources

- Salesforce
- Oracle
- ESRI ArcSDE
- oData
- Microsoft CRM

Custom Connectors with the Visual Fusion SDK

- Line of Business Systems
- Web Services

SharePoint Lists & Libraries

- Excel Files, Documents & Forms
- Images & SHP files
- Business Connectivity Services

SQL Server

- Spatial Data
- Analysis Services

Bing Maps Web Services

- Map Tiles
- Geocoding
- Search Results

VISUAL FUSION SDK

Customize and extend applications

- Provides a Visual Studio project template, mapped assemblies, template classes, and tutorials
- Working examples and corresponding configuration are available online
- C#, JavaScript, and REST APIs
- Create custom data connectors, filters, style rules, tools, request handlers, front-end styling and skins, and more

General System Requirements

SERVER REQUIREMENTS

- Microsoft Windows Server 2008
- Minimum 4 GB RAM and 500 MB available hard disk space
- Microsoft Internet Information Services (IIS) 7x
- Microsoft .NET Framework 3.5
- Microsoft SharePoint Server 2007/2010 or WSS 3.0/SharePoint Foundation 2010
- Microsoft SQL Server 2008 or SQL Azure
- Visual Fusion 5.5 is compatible with both 32-bit & 64-bit environments (a 64-bit environment is required with SharePoint 2010).

CLIENT REQUIREMENTS

Visual Fusion for Silverlight

- Internet Explorer 7, 8, 9
- Mozilla Firefox 3.x or greater
- Microsoft Silverlight 4.0
- Minimum 1.0 GHz processor and 2 GB RAM

Visual Fusion for iPad

- iPad 2
- iOS 5.x



Interested?
Contact Us Today!



idvsolutions®

5913 Executive Dr, Suite 320
Lansing, MI 48911

CONTACT US

- www.idvsolutions.com
- (517) 853 3755
- info@idvsolutions.com

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